

A NEW DEVELOPMENT PROGRAMME FOR YOUNG, INSPIRING LEADERS IN SOUTH AFRICA

The ATKV (Afrikaans Language and Culture Association) is a modern pioneer organisation that promotes the development of the Afrikaans language to its first, second and third language speakers through the sharing of culture, knowledge and creativity. With a focus on social and economic progress, the organisation manages cultural projects, holiday resorts and lifestyle housing estates, and serves approximately 70,000 main members and engages over 220,000 people annually.

Africa has a large population of young individuals who possess tremendous talent and potential. However, they often lack recognition and support to maximise their impact.

ATKV Ignite aims to identify and celebrate the top inspiring and most influential young people in South Africa who have made significant contributions in various fields, such as arts and culture, entrepreneurship, technology, social justice, climate change, environmental awareness and education.

The programme seeks to inspire other young people to contribute positively to their communities and society.

PROGRAMME/AWARDS CRITERIA:

- ▲ Open to South African citizens aged between 21 and 29.
- ▲ The nominee must demonstrate outstanding achievements in their field of work or interest.
- ▲ The nominee must have made a positive and measurable impact in their community or society.
- ▲ The nominee and the nominated project must have the potential to inspire and motivate other young people.

NOMINATION PROCESS:

- ▲ Nominations/applications will be accepted through an online portal, hosted on the ATKV website. To apply, please use one of the following two options:

1. If you have signed in on our member page (<https://lede.atkv.org.za>) before, click here: <http://lede.atkv.org.za/atkvlede/inskryf/vv> You will then be asked to sign in. If you have forgotten your password please use the "Forgot password?" option.
 2. If you have never signed in on our member page before, and need to create a profile, click here: <http://lede.atkv.org.za/atkvlede/inskryf/profiel> You will then be able to create your profile and complete your entry.
- ▲ The nominee must provide personal details, a brief description of the nominee's achievements or project, supporting evidence, and a motivational statement.
 - ▲ Two letters of reference from individuals or entities familiar with the nominee and their work/project.
 - ▲ A R200 application fee is applicable.

JUDGING PROCESS:

- ▲ A panel of judges, including experts from various fields, will evaluate all nominations.
- ▲ A two-stage judging process will be followed: the evaluation is based on criteria and interviews with the top 30 finalists.
- ▲ Judges consider communication and presentation skills, potential impact, and overall impression.

TIMETABLE:

- Phase 1:**
Open call for nominations on various media platforms (August 2023)
- Phase 2:**
Selection of top 30 nominees (11 September 2023)
- Phase 3:**
Top 24 nominees announced (18 September 2023)
Top 24 attendance at the ATKV x Global Changemakers African Youth Summit (17-20 October 2023)
- Phase 4:**
The ATKV's top 10 Young Leaders are announced (November 2023)
- Publication**
of profiles and projects in *Taalgenoot* (December 2023)
- Launch**
of nominees' projects/initiatives/campaigns (March 2024)

For further inquiries, please contact Magon Mouton at MagonM@atkv.org.za.

For more information, visit the ATKV website at <https://atkv.org.za>.

